

STAYING *in Touch*

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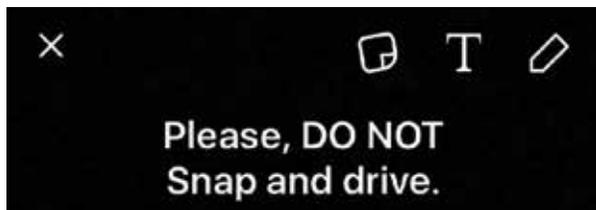
This publication is intended to educate the general public about various issues. It is not intended to be legal advice. Every case is different.

IN THIS ISSUE:

- New Grocery Stores Coming to The Area
- Data Safety with Autonomous Vehicles
- Please DO NOT Snap and Drive



Personal Injury



Texting while driving is the highest publicized form of "distracted driving," but other mobile apps are also to blame for many accidents. Snapchat is a social media app that records quick videos and offers an array of filters users can superimpose over the video – a popular one is a speedometer reading showing the speed you are traveling. There are multiple cases of accidents involving this Snapchat filter being used while driving over 100 mph - please practice safe and sensible driving habits!



Brandon's Soapbox: April has arrived and that means it's time for the 11th Annual Legal Food Frenzy supporting the Foodbank of Southeastern Virginia and the Eastern Shore. Parks Zeigler had a strong showing last year among law firms our size and plans to do better this year. The Food Frenzy helps provide much-needed food and funds. In a country so rich with resources, our fellow citizens should not go to bed hungry.

This year my family and I enjoyed spring break across the pond in London. One of the highlights of our trip was The London Eye. The view was stunning even with overcast skies. We had the opportunity to visit many museums; The Imperial War Museum was certainly our favorite, although my son equally enjoyed the Egyptian section of the British Museum (he was not so much a fan of some of the art museums I forced him into). As you can tell, spring in Hampton Roads is here - sunburn one day, winter coat the next, and the attack of the pollen has begun.

Brandon



Did you know?

Leonardo da Vinci's last words were "I have offended God and mankind because my work did not reach the quality it should have." Apparently one of the greatest artists of all time was rather modest!



"In the spring I have counted one hundred and thirty-six different kinds of weather inside of four and twenty hours."

— Mark Twain

DATA SAFETY WITH AUTONOMOUS VEHICLES

In the 2016 November issue of *Staying In Touch*, we discussed what the future of self-driving cars could mean for insurance rates and accident claims. Will rates go up or down? Who's liable for personal injury or damage claims? The car manufacturer, third party technology components, or the driver? Even as these questions have not yet been answered, new questions continue to emerge; specifically, questions focusing on issues of privacy and threats of hacking.

Over the last few years, it seems we can barely go two weeks without hearing news about a new data breach, a new type of scam, or new ways that cyber criminals gain access to our personal information or bank accounts. There's no reason why car manufacturers, insurance agencies, and consumers should not be concerned that those tech savvy criminals will also be able to gain access to the information that autonomous vehicles would possess. Further, if this information is controlled by a third party, will it be provided to other entities without the driver's knowledge or consent?

In California, insurance representatives made their case to lawmakers that access to driver information is necessary for developing new standards of practice in dealing with autonomous vehicles. Ryan Gammalgard who represents State Farm, stated, "data access is essential to develop proper pricing and underwriting of vehicles, critical for liability determinations and from the general public's perspective, important in determining the safety and reliability of the technology." He also argued that

it might be necessary to even know where the vehicles go.

If the insurance companies can justify this position, and are granted access to that type of information, then it is important to really think about the privacy implications involved for the consumer. Jamie Williams from the Electronic Frontier Foundation expresses this concern: "From a privacy perspective, recommending constant collection of data by private entities - especially without also mandating privacy protections and data restrictions - is bad policy in any context." Also troubling is that, with the recent removal of specific regulations meant to protect personal data, these potential vulnerabilities could be heightened.

In addition to privacy concerns for the consumer, there is also the possibility that proprietary technologies employed by the car manufacturers could be hacked and stolen. As vehicles become more networked, it increases the ways that thieves can access the technology, and that could negatively impact the manufacturers' reputation and bottom line. Thus, both consumers and manufacturers need to be aware of the implications involved in legislating autonomous vehicles.

It will be years before autonomous vehicles become a reality on our road ways; however, if these crucial questions aren't answered and legal guidelines established, the grey areas will create confusion for insurance representatives and consumers, and pose potentially dangerous or uncertain circumstances.

We welcome your referrals!

We value our clients and want you to come to us for any legal need you may have, no matter the type of case. If it is in an area we do not practice, we will refer you to a trusted colleague to take care of you as we would. If you refer someone to us, we promise to answer his or her questions and provide first-rate, attentive service. Thank you for your referrals and for continuing to come back to Parks Zeigler.



Deb Dishes:

My daughter-in-law Courtney recently made French dip for the NCAA playoffs! I usually buy deli roast beef and make au jus, but this is much better. You will need 2 pounds of beef roast, 3 cups low sodium beef, ¼ cup Worcestershire sauce, 2 Tbs extra virgin olive oil, 2 large yellow onions – halved & thinly sliced, 3 cloves of garlic-minced, 1 bay leaf, and slices of provolone cheese. Salt & pepper the roast. In a large glass measuring cup, combine the beef broth & Worcestershire sauce - set aside. In a large cast iron skillet or Dutch oven, heat oil on medium high and sear meat on all sides. Place meat in crock pot. Next, cook the onion in same skillet, turned down to medium heat, cook for 5 minutes. Add garlic and cook for another minute or two. Pour in broth and scrape off the browned bits from the bottom of the pan. Pour over the meat in the crock pot, adding any remaining broth and the bay leaf. Cook on high for 3-4 hours. Remove meat to a cutting board and thinly slice or shred with a fork. Set aside the onions, discard bay leaf. Place a fine strainer over a bowl and pour juice – this is your au jus. See full recipe at <http://www.pzlaw.com/library/recipes/>.

On The Local Front

NEW GROCERY STORES COMING TO THE AREA

International grocers like Lidl and Aldi, as well as specialty stores like Whole Foods, The Fresh Market, Wegmans, and Trader Joe's, have been opening, or are in the process of opening, locations in Virginia Beach.

So, why are people so excited about the possibility of more stores?

The answer lies in the unique shopping experience each store offers. Aldi is a German based company focused on budget friendly prices and mainly sells its own brand. Approximately 90% of an Aldi store is comprised of Aldi branded products. The Fresh Market originated in North Carolina and is focused on supporting local growers and charities, while offering the freshest and most delicious foods possible. Lidl is another German based grocery store that also boasts low costs. However, while Lidl does offer its own brand, you will find a wider selection of brand name and imported products on their shelves. Trader Joe's is known for low prices, convenience, and unbeatable snacks. By limiting its selection, Trader Joe's buys larger quantities from suppliers. It is then able to sell more of one type of product, since there aren't too many choices, and this helps keep costs down. Wegmans is known for its fresh produce, reasonable prices, and happy employees. It offers a wide assortment of groceries and ready-to-eat food options. Whole Foods is committed to providing healthy food, the majority organic, all while improving the lives and opportunities of people in their communities.

These stores all offer their own unique experience for shoppers and it will be interesting to see how well they do in such a competitive environment. There will certainly be no shortage of options when heading out for your weekend grocery trip!

Family Corner



While on a cruise to Cozumel, Mexico, Jackie enjoyed some one on one time with this gorgeous dolphin.



Deb traveled to Indiana to spend time with 4 (of her 6) grandchildren. The smiles certainly tell the story.



Cigar Review

I (Brandon) enjoy a scotch and cigar every now and then on the deck. One of my favorites is the 2016 Cohiba Behinke from Havana. It has a full, warm flavor with hints of spice without being overpowering. It matches well with a heavier scotch and goes great by an outdoor fire.

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Kellam's Tech Tip:

This month I am tackling the Tiles in Windows 10. I expect many people have upgraded to this version of Windows (as it was free and is an improvement over 7 and 8/8.1). One of the features of Windows 10 is that of Tiles, representing visual representations of information and programs/Apps. You can resize them, pin them to the Start menu or screen, turn off the live information feed, and arrange them into groups. These options make managing your Tiles more useful and customizable to your particular needs. You'll be organized in no time!

- Resizing Right-click on a Tile, hover over "Resize" option and select the new size you want (small, medium, large, or wide)
- Start Menu Right-click on a Tile in the Start area and select "Unpin/Pin from Start" to remove/add to the Start menu as desired.
- Live Tiles Right-click on a live Tile, hover over "More" option and select "Turn live tile on/off" as desired.
- Grouping Pick the Tile that you want to use to start a new group and move it into an empty area on the Start menu or Start screen. Move the desired Tiles you want to group together to the location of the first-moved Tile. Hover over the first time and you'll see the ability to name the new group.

New address? New phone number? New Email? Help us stay current by letting us know. Call Deb at 757.453.7579 or email her at dmontagna@pzlaw.com. If you wish to unsubscribe to this newsletter, please call Deb. Thanks!